Green Certified Web Site

This site is Green Certified by www.GreenCertifiedWeb.org. The organization who owns this web site has integrated Sustainable processes into their business and is committed to doing even more to preserve Natural Resources in their day to day business practice.

Profile:

	Certified Web Site:	helloworlddesignco.com
	Company:	Hello World Design
	City, State:	Portland, OR
	Certification Valid From:	6/12/2014
	Certification Valid To:	6/12/2015

Below are some of the Eco-Friendly practices currently part of this organization. Check back to see new ways they have found to be green. These changes will be posted here.

Sustainability Efforts - How this Business is Green:

1. Is there anything special or unique about how you run your company that is sustainable or helps the environment?

    Currently making efforts to not only track carbon footprints of not only servers in use, but all visitor computers while they are on our website.

2. Our recycling program consists of:

    We encourage recycling of all paper, post-it notes, envelopes, junk mail, newspaper, plastics, bottles, cans, electronic equipment and biodegradable (compostable) materials

3. We purchase recycled products:

    Paper of 100% post-consumer recycled stock

4. Our lighting in our business is...

    100% Compact Fluorescent Lighting (CFL) and LED lighting

5. Whenever possible, we buy locally

6. We are proud to be a paperless office (all documents are stored on a computer)

7. Our computers go into standby mode after 1 hour of nonuse.

8. We do most customer business (registration, invoicing, contracts, etc.) over the phone, web site or through email.

9. Our web site is designed with print friendly pages that only print the necessary information, not the unnecessary buttons and graphics.

10. Our web site hosting servers are green and eco-friendly: We've calculated the impact of everything that DreamHost uses and leaves behind in the course of our daily work. All of the resources that we use ï¿½ paper in the office, electricity for our servers, even the gas in our cars that bring us to the office ï¿½ leaves behind some kind of soul-sucking residue in the world. We're green When we learned that running DreamHost generated as much carbon dioxide as 545 average-size homes we realized we had to do something to neutralize our emissions. With a bit of research we found the most effective approach begins with resource conservation: turning off the lights, reducing travel, printing on both sides of the page. Efforts are being ramped up here daily to do what we do with less. The next step is to use clean, renewable energy. Without the option to put up solar panels or connect with a green power utility for us this means purchasing Renewable Energy Credits. Finally, to neutralize those unavoidable emissions we've invested in Emission Reduction Credits (a.k.a. "offsets") which guarantee our remaining impact is effectively erased. A third-party-certification? Never fear. The credits we use to green our energy consumption and neutralize the rest of our emissions meet the highest standards in the industry. We have an up-to-date Certificate of Carbon Neutralization.